

Global Knowledge and avodaq to Lead the Development, Marketing, Sales, and Delivery of Advanced Cisco Unified Communications Training

New alliance yields innovative product solutions for UC and collaboration

Cary, N.C. – February 10, 2009—Two powerhouse training companies and Cisco Learning Solutions Partners (CLSPs), Global Knowledge and avodaq, have created a transformational alliance that provides a deep and broad portfolio of Unified Communications (UC) and collaboration training solutions for their joint customers worldwide. The alliance, which recognizes the strengths of each company, was formed in response to growing market opportunities and changing customer requirements.

Global Knowledge is a leading IT training company with worldwide sales, marketing, and delivery capabilities. avodaq is a leading system integrator and training company that specializes in Cisco advanced UC solutions. The company engages with business units within Cisco to develop the latest in UC products, including video and collaboration.

The alliance creates an unprecedented opportunity for avodaq to focus on its expertise in consulting, systems integration, and course development while Global Knowledge taps its worldwide organization to deliver the training courses. Together, the two companies will develop unified communication products that blanket the entire lifecycle, from early adoption to late majority.

“With avodaq’s resources and our delivery mechanism, we can offer enterprise customers a six-to-eight month lead on products that will enable the adoption and integration of the most recent UC and collaboration technologies,” said Global Knowledge President and CEO Joseph Cece.

Global Knowledge, a CLSP award winner, will evoke its worldwide marketing, sales, instruction, and training delivery tools to lead the effort to drive Unified Communications training solutions to the market. avodaq will lead all product development requests that originate from Cisco and will leverage its instructors and lab environments in support of training by Global Knowledge. The initial training courses will be offered in classrooms and over the Internet.

“avodaq’s unique set of capabilities, field services experience, and cadre of some of the most advanced UC specialists and leaders in the world, position us well to lead the development

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aspects of our new alliance,” said Robert Schaffner, Vice President, avodaq. The company is the world’s first CLSP to offer learners a Unified Communications Master certification.

avodaq will respond to Cisco’s direct Unified Communication and Collaboration development needs, while Global Knowledge will respond to training requests from Cisco on behalf of both companies.

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About Global Knowledge

Global Knowledge is the worldwide leader in IT and business training. We deliver via training centers, private facilities, and the Internet, enabling our customers to choose when, where, and how they want to receive training programs and learning services. Our more than 700 courses span foundational and specialized training and certifications. Founded in 1995, Global Knowledge employs more than 1,200 people worldwide and is headquartered in Cary, N.C. The company is owned by New York-based investment firm Welsh, Carson, Anderson, and Stowe. For more information, visit www.globalknowledge.com.

About avodaq

Founded in 1997, avodaq stands for efficient business communications. Besides consultancy and implementation services, the system integrator is also one of the leading training partners in the field of Unified Communications - the efficient combination of voice, video, conferencing and collaboration technology. avodaq has helped train customers, including Cisco technicians, in more than 50 countries through its training courses and remote labs. The company has locations in Germany and Singapore. For more information, visit www.avodaq.com.

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